



7th edition
of the international conference

Desire, Role and Institution

in Arona, Lake Maggiore, Italy
Saturday 30th November and
Sunday 1st December 2024

MOTUS
ASSOCIAZIONE PER LA TRASFORMAZIONE
DELLE ISTITUZIONI

Developing your leadership and strengthening
your management capabilities live

Combining emotions and complexity
with rationality and action

A well-structured and in-depth conference to discover:
1 day and a half to live the experience of the role we take on
in groups, to understand some of the reasons why
and identify ways to act differently in the long term

Group dynamics: our methodology proven worldwide
for more than 70 years

The Desire Role and Institution conference, a unique learning opportunity

Our group dynamics conferences, based on the work of the psychoanalyst Wilfred Bion, offer the opportunity to live in accelerated reality the **Role** (place) that we take on in **Institutions** (social systems) by mobilizing our emotions and in particular our **Desire** to start:

- > Improving strategic thinking
- > Embracing complexity and uncertainty
- > Understanding the cultural dimension of organizations, their unconscious dynamics and the resistances to change in order to overcome them
- > Developing creativity and innovation
- > Improving one's management by better understanding individual and collective human challenges
- > Facing conflicts, one's own repetitions and the more ambivalent or destructive part (one's own and that of others) of people and organizations

For whom? / Who is it for?

Without PowerPoint, MasterClass, conference or tutorial, it is intended **for all those who truly want to understand the human dynamics at stake in a group**, the place they take in it and the possible space for transformation: leaders, top managers, middle managers, consultants, entrepreneurs, educators, experts and coaches. From the corporate world, the public sector, the education one, associations, art field, etc. from all the cultures in the world

The conference's objective

The primary task of the conference is as follows: **how to transform one's own role to allow a better resonance between personal desire and institutional role**

The conference offers the possibility of following a General course, open to all and, for those who have already performed two qualifying conferences, a subsequent course: the Application one that includes two additional workshops (more information in the programme)

How do we work?

The 7th edition of a short residential and experiential conference, to discover or deepen.

Participants create a temporary institution and are invited to:

- > Start with the "here-and-now" exploration and then take the time to "reflect" on their experience and put it into practice
- > Mobilize their feelings and emotions to understand their functioning and their repetitions in relation to others and to the group (in the system and sub-systems)
- > Take the time to feel and think, in order to act -consciously and above all unconsciously- in a different way than traditional debates

This conference offers everyone the possibility of proceeding at their own pace with their own level of involvement and therefore learning. This learning is done through the mobilization of one's own experience in the conference, it is generally deep while remaining light.

The staff is trained to contain this process, especially through boundaries: time, territory, task and roles.

Given the international nature of the conference, the working languages are: Italian, English and French.

What they say about it

«There are times in life when awareness quickens. The conference was one of those moments for me. It offered me a safe but also stimulating environment to transform my role. I learnt to feel certain things. For a long time I had mainly worked on an intellectual level. There it was an emotional trigger.»

Vincent
CEO of a French innovative company

«The DRI conference made a huge impression on me in that it gave me the opportunity to deeply explore myself and my roles in various aspects. This exploration still goes on. It is still driven by my thirst for deeper learning.»

Minkoro
Director of a training center in Congo

«The DRI conference experience led me to explore how to take on my own role and, based on it, to act within organizations. Thanks to DRI I came back more motivated to transform my work life approach and my personal life. Out of this conference I gained a stronger awareness of myself and a better balance. DRI leaves nothing to chance...»

Paola
Manager in a large Italian bank

«Having had the chance to participate in DRI twice, I discovered a tremendous "re-essentialization" field there (!). Exploring or putting my own desires and postures in question again, sometimes my behavior and my interaction with the outside world, often tossed me, always confronted me, fostered awareness and associated actions. A transformation process sometimes a little unsettling and then always enlightening.»

Heidi
Certified coach, France

Practical Information

7th edition of the international conference: Desire Role and Institution

Beginning: Saturday 30th November 2024 at 9am

End: Sunday 1st December 2024 at 1pm

in **Arona** on Lake Maggiore:

Hotel Concorde Congress Centre

via Verbano 1 _ 28041 Arona (No)

T +39 0322 249321

Conference fees

General course

550€ single room for individual members

520€ in double room for individual members

Application course

including the two pre- and post-conference workshops

680€ single room for individual members

620€ in double room for individual members

Institutional members

930€ any course

Price includes tuition fees, Saturday lunch and dinner, hotel night as well as Sunday breakfast.

These prices may slightly vary depending on the choice of accommodation (double or single room). Payment timelines are possible: contact the coordinator of the pre-conference for more information.

Conference attendance is also subject to the payment of the Motus annual membership fee: € 80 (€ 40 upon request justified by personal circumstances) for the year 2025.

The registration form is available at: bit.ly/DRI_2024_Registration

For any question, please contact the pre-conference coordinator:

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Conference staff

Antoine Legrand

Conference Director

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Consultants will be chosen among:

Béatrice Depeursinge

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